

LICENSING COMMITTEE

Signage Request – Private Hire Vehicle

7 September 2023

Report of Licensing Manager

PURPOSE OF REPORT

To determine a request from a licensed driver to place a magnetic sticker on the rear of his private hire vehicle.

This report is public.

RECOMMENDATIONS

(1) That members consider Mr Gray's request.

1.0 Introduction

1.1 The Licensing Service have received a request from Mr Jonathan Gray, a dual licensed driver (private hire and hackney carriage). Mr Gray is the licence holder of private hire vehicle PV519, a grey Ford Tourneo, connect; licensed to carry 6 passengers.

2.0 Proposal Details

2.1 Mr Gray has requested that he is permitted to display a magnetic sign on the rear of his licensed vehicle. See **Appendix 1**, photographs of signage and positioning.

2.2 Attached at **Appendix 2** is a letter from Mr Gray detailing his request.

2.3 Mr Gray has been invited to attend today's meeting to address members and provide further details regarding his request.

3.0 Options

3.1 Options available to member,

- a) Grant permission to Mr Gray to allow him to display the signage as set out in his request on PV519 until such time determined by members.
- b) Reject permission to display additional signage, or
- c) Grant the permission and amend positioning of signage.

4.0 Conclusion

- 4.1 Section 5.9 of the Councils Private Hire and Hackney Carriage Policy states that no markings of any nature, other than standard manufacturer's markings, or Council approved signs are permitted to adorn licensed vehicles. The signage requirements are set out in Appendix N of the policy.
- 4.2 Any permission that deviates from the policy must be sought from Licensing Committee.
- 4.3 Members are reminded to give full and detailed reasons for their decision.

CONCLUSION OF IMPACT ASSESSMENT

(including Health & Safety, Equality & Diversity, Human Rights, Community Safety, Sustainability and Rural Proofing):

Vehicles licensed by Lancaster City Council must adhere to the signage policy as set out in the Private Hire and Hackney Carriage Licensing Policy. This will assist the public to identify the licensed vehicles and travel safely in the knowledge vehicles have undergone appropriate checks for roadworthiness and that the driver has been vetted for safety and suitability.

LEGAL IMPLICATIONS

None identified.

FINANCIAL IMPLICATIONS

None identified.

OTHER RESOURCE IMPLICATIONS, such as Human Resources, Information Services, Property, Open Spaces

None Identified.

SECTION 151 OFFICER'S COMMENTS

None.

MONITORING OFFICER'S COMMENTS

None.

BACKGROUND PAPERS

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